



**The BSRUN Seminar
“University - Business Partnerships for
Innovation and Development”**

18 September 2012, St. Petersburg, Russia

Venue: St. Petersburg State University of Economics and Finance (FINEC)

10.00 – 10.15	Opening words Prof. Valentin Galenko, FINEC Kari Hypponen, president, BSRUN
10.15 – 11.25	Plenary session I Moderators: Prof. Valentin Galenko, FINEC and Kari Hypponen, BSRUN
10.15 – 10.35	Third Generation Universities and Regional Development , Prof. Antti Paasio, BID, University of Turku
10.35 – 10.55	Executive education as an effective tool for University –Business cooperation , Prof. Valentin Galenko, HES, FINEC
10.55 – 11.15	Graduates: How Do Start? A View from the World of Business , Kyle Patching, Maris Properties
11.15 – 11.25	On co-operation of Schneider Electric Russia and partner universities , Vladimir Khokhlovskiy, Schneider Electric Russia
11.25 – 11.40	Coffee break
11.40 – 13.20	Plenary session II Moderators: Prof. Valentin Galenko, FINEC and Prof. Antti Paasio, University of Turku
11.40 – 12.00	University-Business Partnerships in Europe , Prof. José-Ginés Mora, University of London and Technical University of Valencia
12.00 – 12.20	Interaction with Russian business as a basis for protection of outstanding young programmers at ITMO University , Prof. Anatoly Shalyto, ITMO University
12.20 – 12.40	Open Innovation Approach to University-Industry Development , Prof. Pasi Malinen, BID, University of Turku

12.40 – 13.00	Implementation of innovative projects in the framework of the model of “triple helix” , Sergey Tzybukov, Camber of Commerce and Trade of St. Petersburg
13.00 – 13.20	Small and medium business – creation of innovation enterprises , Rudolf Faltermeier, Vice-President of the Association of Savings Banks of Bavaria
13.20 – 13.35	Coffee break
13.35 – 15.00	Plenary session III Moderators: Prof. Valentin Galenko, FINEC and Prof. Pasi Malinen, University of Turku
13.35 – 13.50	Engineering Club: Consolidation of Business, Education and Authorities for Innovative Leadership , Prof. Olga Korableva, International Director of Engineering Club
13.40 – 14.10	Innovative approaches within the education process , Stefan Van Doorslaer, General Director Ahlers CIS&Baltics
14.10 – 14.30	Financial support of Sberbank Russia , Anton Sermyagin, Sberbank
14.30 – 14.50	Igor Shikalov, Construction Committee, Administration of Saint-Petersburg (TBC)
14.50 – 15.00	Closing ceremony