

BSRUN Seminar: Strategy towards double degrees...

FINEC, St. Petersburg, 20 March 2012



The challenge of adopting Double Degree programmes to local and partner schools' internal requirements”



WARSAW SCHOOL OF ECONOMICS
INTERNATIONAL CENTRE (CPM)

www.sgh.waw.pl/english

DOUBLE AND JOINT DEGREE PROGRAMMES AT SGH

- Polish-German Academic Forum with **University of Mainz**
- Double Degree Programme SGH – **Sciences Po**
- The Master Double Degree Program with **NOVA de Lisboa**
- The Master Double Degree Program with **University of Cologne**
- The Master Double Degree Program with **Viadrina European University**
- European Master in Law and Economics (**EMLE**).



INGREDIENTS: WHAT DO YOU NEED TO START?

- **Internationalisation strategy or efficient lobbying**
- **Programme(s) in English**
- **ECTS (transfer of credits, grading table)**
- **Potential partners – you know well and used to cooperate within international networks, projects etc. Who are interested in DDP or have a proposal for you.**
- **Kick-off meeting of different stakeholders: university top management, dean(s), international office, programme managers, legal advisors.**
- **Lots of enthusiasm, and... a bit of patience**
- **Forming DDP Team**



CHALLENGE #1: COMPARISON OF PROGRAMMES

- **Comparing minimum requirements on both sides**
 - **Selection criteria**
 - **Set of courses**
 - **Languages**
 - **Thesis**
- **Building a „transfer map”**
- **Identifying bareers (organisational, legal etc.)**
- **Setting guidelines for implementation of DDP at the university**
- **Deciding on next steps and timeline for implementation**
- **Memorandum of Understanding**



CHALLENGE #2: BARRIERS FOR IMPLEMENTATION

- **Reluctance of deans/programme managers**
- **Necessity to adapt local rules and regulations to DDP**
- **Lack of flexibility in terms of course recognition**
- **Legal issues:**
 - **Programme minima**
 - **Thesis vs. Exam / The language of thesis**
- **Student services**
- **Cost issues**
- **Workload issues**
- **Transfer of credits and grades**



CHALLENGE #3: SELECTION AND RUNNING

- **Setting common rules of selection with flexibility resulting from local requirements**
- **Advertising programmes well in advance to potential students**
- **Support in obtaining required qualifications (i.e. TOEFL, GMAT)**
- **Travel costs of selection team members**
- **Management of DDP study paths – be prepared for surprises!**
- **Proper communication with partner institution and students**
- **Admit yourselves: Nobody is perfect!**



SUMMARY – SGH EXPERIENCE

- **DDP requires a coordinator, fully supported by top management of the university and its international office staff!**
- **DDP is a compromise – make it wise and sell as win-win situation**
- **Do not start too many programmes at the beginning, just capitalise on the first one or two that set a path for new initiatives and possibilities**
- **Make sure, the students get enough support in navigating around DDP meanders, especially in the first editions, where most of the weaknesses may arise**
- **DDP are part of the process of enhancing the university competitive position on the global market of education!**





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OUTGOING STUDENTS



OUTGOING STUDENTS

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DOUBLE-DEGREE PROGRAMMES

SGH currently offers following programmes:

- Polish-German Academic Forum
- Double Degree Programme SGH-SciencePo
- Polish-French European Doctoral Studies

We are in process of establishing more such programmes with selected European and overseas partners. We hope to finalise most of them by the beginning of 2010-2011 academic year.

Newly-opened programmes:

- The Master Double Degree Program (MDDP) with Universidade NOVA de Lisboa
- The Master Double Degree Program (MDDP) with University of Cologne
- The Master Double Degree Program (MDDP) with Viadrina European University

For more information please contact:

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MORE INFO

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Master Double Degree Program (MDDP) with Viadrina European University

Master Double Degree Program (MDDP) with Universidade Nova De Lisboa

Master Double Degree Programme (MDDP) with University of Cologne

Key Dates

Preamble

Partner

Program Structure

Courses at UoC

Courses at SGH

Master Thesis

Internship

Mechanism of Credit Transfer

Conditions for Obtaining the Double Degree

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Mechanism using the European Credit Transfer System (ECTS) for the calculation of workload and grades

Study Track Element	Delivery	Credits	Credit Transfer to SGH	Credit Transfer to UoC	Extra Workload
Methods and Techniques	UoC	18	18	18	0
Major Studies	UoC	42	32,5	42	9,5
Core Studies	SGH	9	9	9	0
Core Major Courses "Management" plus 5 courses related to Major "Management"*	SGH	37,5	37,5	27	10,5
Core Major Studies "International Business"* plus 5 courses related to Major "International Business"*	SGH	36,5	36,5	27	9,5
Internship	SGH	3	3	0	3
Master Thesis	SGH/UoC	24	20	24	4

*- students can study Majors "Management" or "International Business" at SGH



THANK YOU !

