

GRADUATES, HOW TO START

What to expect from business on your first step of the career ladder.

Saint-Petersburg, 2012

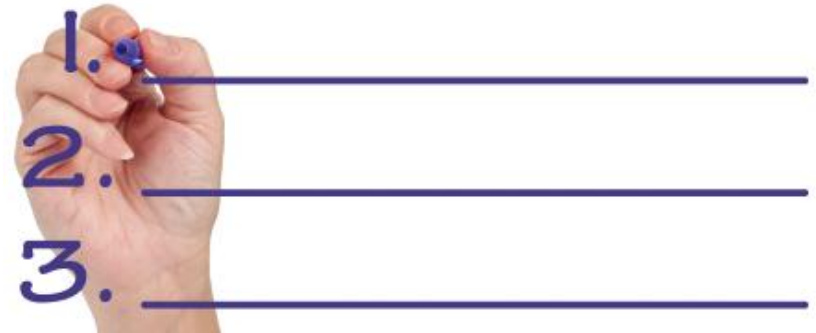
GRADUATES, HOW TO START?

WHAT GRADUATES OFTEN EXPECT?

EXPECTATIONS OF A GRADUATE:

- ✓ **HIGH SALARY**
- ✓ **RAPID CAREER RISE**
- ✓ **EXECUTIVE POSITION**
- ✓ **“WESTERN WORK STANDARDS”**

Goals



GRADUATES, HOW TO START?

How a business person could view a graduate?

REALITY FROM A BUSINESS PERSON'S POINT OF VIEW:

- ✓ **UNDEREXPERIENCED AND NEEDING TRAINING AND ADAPTATION (INVESTMENT)**
- ✓ **POTENTIAL UNREALISTIC EXPECTATIONS**
- ✓ **POSSIBLE LOW LEVEL OF LOYALTY TO THE COMPANY**
- ✓ **REQUIRES INTEGRATION INTO THE TEAM**



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WHAT GRADUATES OFTEN EXPECT?

WHAT YOU CAN EXPECT:

- ✓ **HARD WORK**
- ✓ **ADAPTATION TO THE TEAM AND WORK PLACE (CORPORATE CULTURE)**
- ✓ **UNLEARN/RELEARN SOME THINGS YOU'VE LEARNED IN UNIVERSITY**

HOW TO PREPARE:

- ✓ **BE REALISTIC**
- ✓ **START FROM THE BEGINNING**
- ✓ **BE FLEXIBLE**
- ✓ **JOB INTERVIEWS. BE PREPARED. KNOW SOMETHING ABOUT THE COMPANY YOU ARE APPLYING TO.**



GRADUATES, HOW TO START?

ADVANTAGES

ADVANTAGES OF GRADUATES:

- ✓ WELL-EDUCATED
- ✓ FLEXIBLE
- ✓ LESS EXPENSIVE AT START
- ✓ HIGH LEVEL OF MOTIVATION
- ✓ TRAINED IN LATEST TECHNOLOGIES

OPPORTUNITIES IN RUSSIA:

- ✓ EXCELLENT EDUCATION SYSTEM
- ✓ HIGHLY SKILLED STAFF
- ✓ OFTEN MULTILINGUAL IN TECHNICAL TRADES
- ✓ LARGE CONSUMER BASE
- ✓ HARD WORKING LABOUR FORCE
- ✓ STABLE RESOURCE BASED ECONOMY

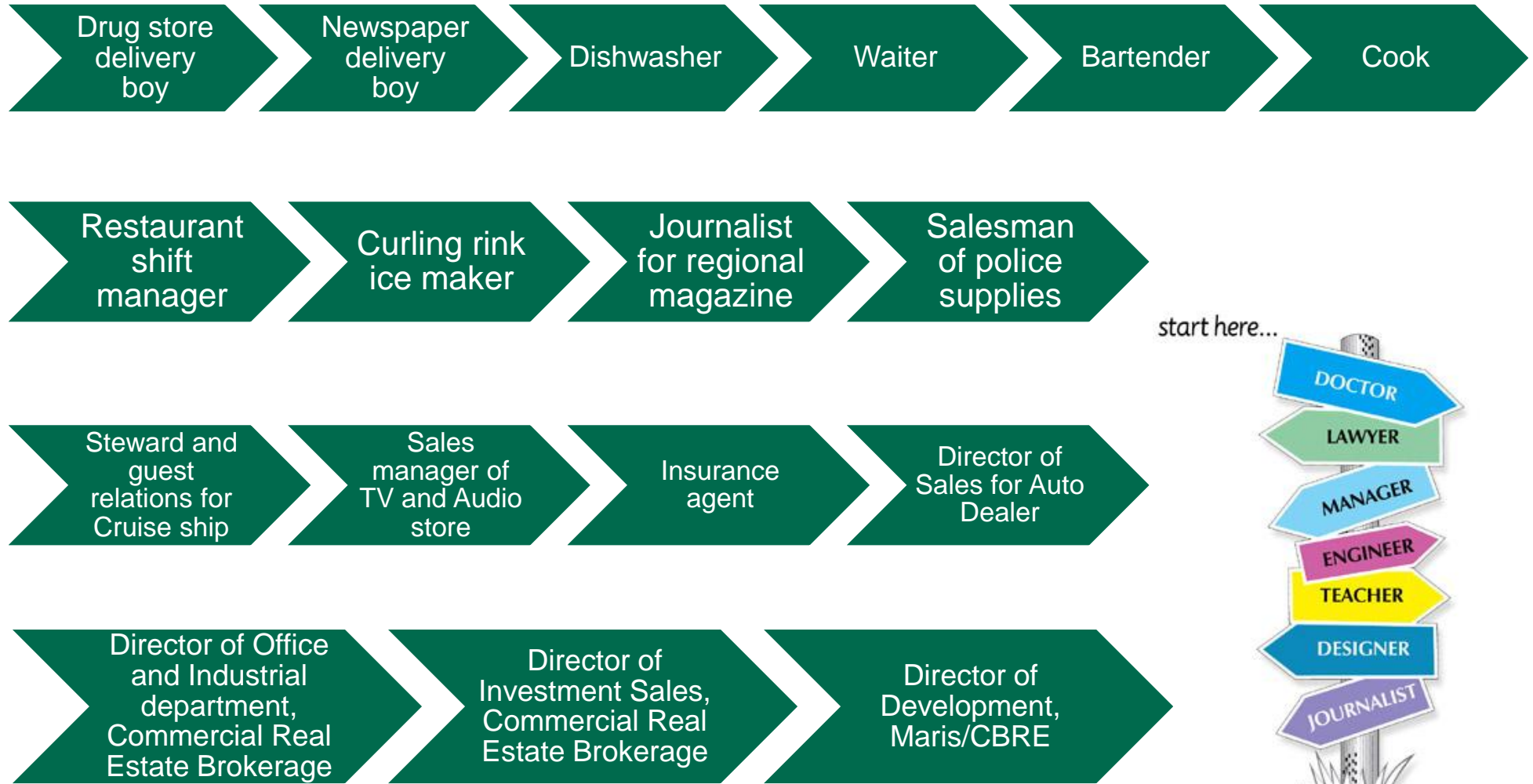


WESTERN COMPARITIVE EXPERIENCE

- ✓ **WESTERNERS ARE SOCIALIZED TO WORK FROM CHILDHOOD**
- ✓ **AVERAGE EUROPEAN/NORTH AMERICAN WILL CHANGE CAREERS SEVERAL TIMES OVER THEIR WORKING LIFE**
- ✓ **FLEX TIME/JOB SHARING/DISTANCE EMPLOYMENT/CONTRACT WORK ALL GAINING IN POPULARITY. THIS IS A WORLDWIDE PHENOMENOM WHICH WILL EXCELERATE OVER TIME**
- ✓ **LIFE LONG LEARNING**



MY PERSONAL WORK EXPERIENCE



start here...



...go anywhere



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