



**CREATIVITY &
COOPERATION**
in the South Eastern Baltic Area
June 7-8, 2013 Kaliningrad

SEBA
Modernization Partnership
for the South Eastern
Baltic Area



Kaliningrad, April 2013

Conference

“Creativity and Cooperation in the South Eastern Baltic Area”
June 7-8, 2013 Kaliningrad

INVITATION

The initiative of Modernization of the South Eastern Baltic Area through regional cooperation (SEBA), was launched by the Council of the Baltic Sea States in the summer of 2011. Two years later, in June 2013, a conference addressing creativity and human potential of the SEBA area will be held in Kaliningrad.

The Council of the Baltic Sea States would therefore like to invite you to participate in this event.

There will be four sessions with the special focus on the South Eastern Baltic Area during the first day of the conference: “Sustainable tourism: potential for international partnerships”, “Cooperation in the field of arts, culture and creative industries: key policies, challenges and potential synergies”, “Architectural heritage: integration into the modern urban landscapes”, “University Networking for Quality and Development”. Among others, newly developed projects and initiatives will be presented, such as the trans-border cooperation in the natural park *Lake Vistynets (Vistytis)/ Rominten Forest* and *Balticlab*, a project development programme empowering creativity and entrepreneurship in the region. Key aspects of the plenary are also focused on searching for common ground between Russia and the EU Strategy for the Baltic Sea Region (EUSBSR).

The enriched cultural and creative programme is integrated into the conference. In the evening on the 7th June, the participants are invited to enjoy a special musical and art event *The Spirits of the Baltic*, held at the newly restored historical site of Königsberg, visited by Peter the Great – Friedrichsburger Gate. On the 8th June you are welcome to explore the magnificent area of the Rominten Forest and Vistynets lake.

Online registration will be opened on the 4th of April 2013 at <http://www.norden39.ru/en/seba/>. It will continue until the 17th of May 2013. **Please make sure to register asap especially if you need to apply for a Russian visa!** Practical information, including visa information can be found at <http://www.norden39.ru/en/seba/practical-information/>

We look forward to meeting you in Kaliningrad!

Yours sincerely,

Chair of the organizing committee,
Jan Lundin, Director General of the CBSS Secretariat

 **norden**
Nordic Council of Ministers
Information Office in Kaliningrad

For any questions concerning participation in the conference, please contact
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PRELIMINARY AGENDA

June 7, Friday

Venue – hotel Radisson, Ploschad Pobedy 10, Kaliningrad

- 09:00 – 09:30 registration, welcome coffee
- 09:30 – 10:30 plenary session
- 10:30 – 11:00 networking coffee
- 11:00 – 13:00 parallel thematic sessions + BalticLab special session
- 13:00 – 14:00 networking lunch
- 14:00 – 15:45 parallel thematic sessions + BalticLab special session
- 15:45 – 16:15 networking coffee
- 16:15 – 17:00 plenary: sessions results, closing remarks
- 17:00 – 17:30 transfer to the Friedrichsburger Gate (Portovaya 39, Kaliningrad)
- 17:30 – 19:00 reception at the Friedrichsburger Gate (Museum of the World Ocean): net-diving amidst of ancient stones, historical ships and BalticLab interventions with the lounge music by specially invited Baltic DJs.
- 19:30 – 21:00 art-night “The Spirits of the Baltic”: celebrating diversity and uniqueness of SEBA!

June 8, Saturday

Excursion/ expedition to the Vistynets Lake area: be prepared for unique nature, relict trees, deep water, diverse culture and unlimited hospitality!