

# Baltic Sea Region University Network (BSRUN)

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President

# [www.bsrn.org](http://www.bsrn.org)

- Established in 2000 with 16 universities in Estonia, Finland, Latvia, Lithuania, Poland and Russia
- Coordinators: the University of Turku 2000-10 and the University of Latvia 2010-2013
- Currently 32 universities in Belarus, Estonia, Finland, Latvia, Lithuania, Poland and Russia

# Locations of members

Kuopio/Joensuu, Turku, St. Petersburg,  
Novgorod, Tallinn, Tartu, Pskov, Riga,  
Jelgava, Siauliai, Klaipeda, Kaunas,  
Vilnius, Grodno, Kaliningrad, Gdansk,  
Olsztyn, Warsaw.

# Objectives

- network for university Governance, Management and Administration
- annual Baltic Seminar of University Administrators (BSUA)
- partners: NUAS, EAIR, ESMU, NDI, BUP and the University of the Arctic
- Erasmus Mundus Action 2 partnerships, especially EU-Russia and EU-BMU, and joint projects

# Activities

- University-Business Cooperation, Minsk, 13 October 2011;
- Marketing and Networking for Internationalisation, Vilnius, 25 Nov 2011;
- Current Issues and New Trends in Quality Assurance in Russian Higher Education, Riga, 27 February 2012;
- Strategy towards Double Degrees: Development, Realization and Evolution, St. Petersburg, 20 March 2012;

# Activities

- Full-Cost Model and Integration of University Data Systems, Riga, 23 March 2012;
- University-Business Partnerships in Europe, Vilnius 4 April and Grodno 18 April 2012;
- Legislation, Governance Structures and Economics of Education, Riga, 11-12 April 2012 (Rectors' meeting);

# Activities

- Baltic Seminar of University Administrators (BSUA), Knowledge Triangle: Education, Research, Innovation, Gdansk, 10-11 May 2012.
- Annual Contacts' meeting, Gdansk, 10 May 2012.

# Activities

- University-Business Partnerships for Innovation and Development  
St. Petersburg, 18 September and  
Kaliningrad, 9 November 2012;
- EuroFaculty second stage kick-off and international conference, Pskov,  
24-26 October 2012.



# Activities

- Leadership during a Major Change – Mergers and the Changing Operational Environment, Joensuu, 15-16 November 2012;
- Plenary Meeting, Riga, 22 March 2013,
- Baltic Seminar of University Administrators (BSUA), Green Campus, Olsztyn, end of May 2013

# Discussion

- is university cross-border co-operation in the Baltic Sea Region important?
- do we need special mechanisms for it?
- are the existing mechanisms enough?
- are the existing mechanisms used to the full or have they become redundant?

# Discussion

- institutional mechanisms of joining an international network: theory and practice;
- internationalisation cannot be left in the hands of the international offices alone;
- example and encouragement of the leadership of the institution;
- who takes care of those administrators who have no international contacts at all?

# Discussion

- the enthusiasm of early 1990's and the enlargement of the EU and NATO
- domination of "Old Europe" leadership in coordinating EMA 2 consortia and university organisations
- BSRUN efforts in putting together consortia for EMA 2 applications

# Discussion

- still a considerable lack of interest in co-operation in the region vs. within EU;
- enhanced interest in Belarus, Russia, Poland;
- the challenge and promise of Erasmus for All in 2013.

# Discussion

- Guarantees of a future: Ownership and commitment
- Possible new objectives and target groups: University – Business Partnerships and Business and Innovation Development
- ....to be continued at the next Plenary Meeting in early 2013

Thank you for your kind attention!