

A Science Information Platform - PION

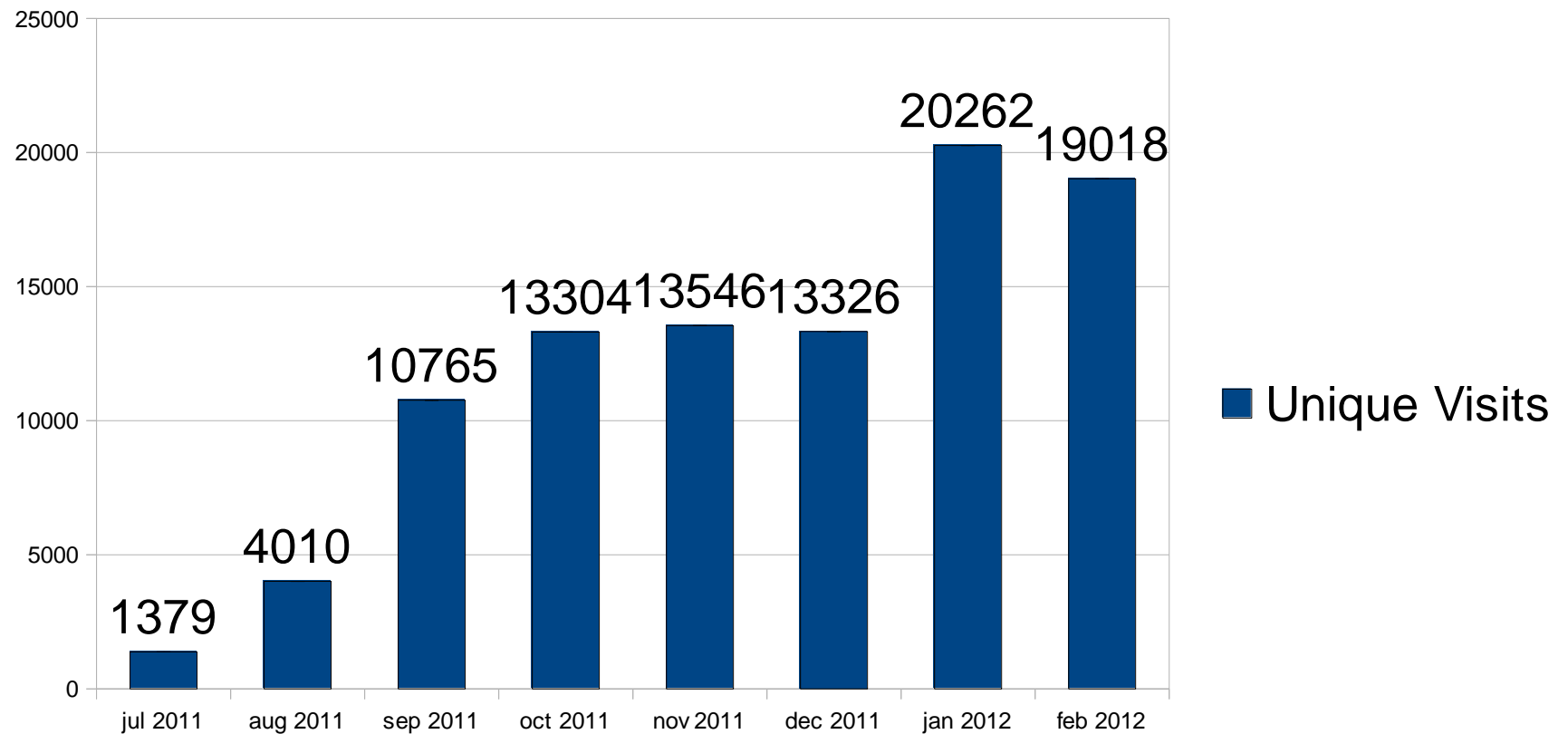
{PL: Platforma Informacji O Nauce}

pion.gda.pl

Quick facts about PION

- Over 20 databases
- Over 100k records in system, linked with over 500k links
- Ca. 20k unique visits monthly
- High positions in Google
- Easy-to-use for Business Users
- Useful for University's Managers

PION Statistics



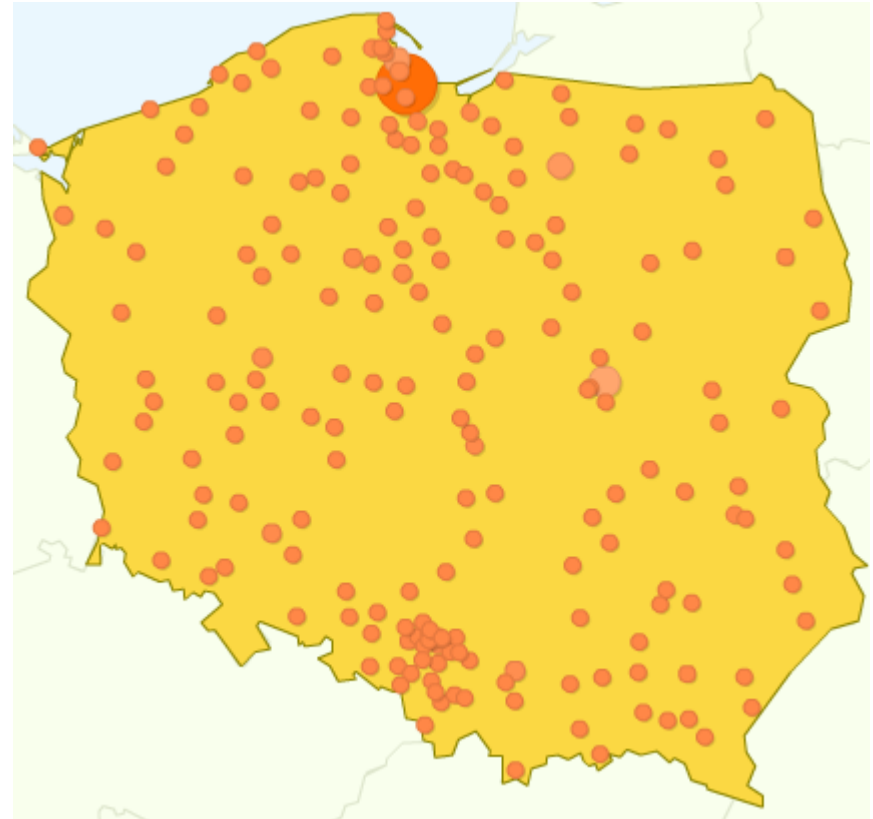
Top 10 visiting countries

- 1. Poland 10,194
- 2. Germany 97
- 3. United Kingdomn 68
- 4. United States 62
- 5. (not set) 57
- 6. Austria 40
- 7. France 23
- 8. Canada 22
- 9. Netherlands 19
- 10. Norway 15



Top 10 visiting regions

- 1. Gdansk 3,810
- 2. Warsaw 1,289
- 3. Gdynia 814
- 4. Olsztyn 763
- 5. Krakow 299
- 6. Poznan 239
- 7. Sopot 197
- 8. Wroclaw 171
- 9. Bydgoszcz 162
- 10. Szczecin 155



Case 1: Difficulty of import

Problem: importing data from variety of several sources (databases, document files, data dumps, ..).

Solution: two ways of import:

- through an Excel file
- through a dedicated web service

Case 2: Who are our experts?

Problem: Business users did not really look for the science data (ie. publications, patents)

They needed to find a contact to **a Human**

Solution: 'Find the expert' tool

Case 3: How to become easy-to-find

Problem: Most of users never used our regular search engine. Most of users visits us via Google

Solutions: Data structure very attractive for Google robots. Sending the data structure do Google (map of links)

Case 4: We need a new database (now)

Problem: Usually it takes some weeks to implement a new database in an IT system. In most cases we needed them at once.

Solution: Flexible data structure allows to create new database in a few clicks.

Case 5: Share the information across the network

Problem: How to provide one consistent Science Database in region

Solution: Implementation of one standard in major Universities

Sharing the information across the regional university network



Our proposal for the future

A common BSRUN Platform For Science and Business

- Open source code - common development of modules
- Possible financial support from the EU
- Easy finding partners and experts for future projects



Than you for your attention