

Baltic Sea Region University Network (BSRUN)

Gdansk

10-11 May 2012

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President

www.bsrn.org

- Established in 2000 with 16 universities in Estonia, Finland, Latvia, Lithuania, Poland and Russia
- Coordinators: the University of Turku 2000-10 and the University of Latvia 2010-2013
- Currently 32 universities in Belarus, Estonia, Finland, Latvia, Lithuania, Poland and Russia

Locations of members

Kuopio/Joensuu, Turku, St. Petersburg,
Novgorod, Tallinn, Tartu, Pskov, Riga,
Jelgava, Siauliai, Klaipeda, Kaunas,
Vilnius, Grodno, Kaliningrad, Gdansk,
Olsztyn, Warsaw.

Background

- evaluation in 2009
- current organisation
- three-year terms, earlier two years
- Plenary Meeting (next in early 2013)
- President (Vice-President)
- Steering Committee
- Secretariat and contacts (rector and administrator)
- membership fee (1000 €/year)

Background

- importance of co-operation in the region
- enhancement of university management
- new senior and middle management
- lack of international cooperation for administrators
- EU Tempus projects on Management
- IMHE CEEC project on Management of Change in 1994-98

Objectives

- network for university Governance, Management and Administration
- annual Baltic Seminar of University Administrators (BSUA)
- partners: NUAS, EAIR, ESMU, NDI, BUP and the University of the Arctic
- Erasmus Mundus Action 2 partnerships, especially EU-Russia and EU-BMU, and joint projects

Activities

- University-Business Cooperation, Minsk, 13 October 2011;
- Marketing and Networking for Internationalisation, Vilnius, 25 Nov 2011;
- Current Issues and New Trends in Quality Assurance in Russian Higher Education, Riga, 27 February 2012;
- Strategy towards Double Degrees: Development, Realization and Evolution, St. Petersburg, 20 March 2012;

Activities

- Full-Cost Model and Integration of University Data Systems, Riga, 23 March 2012;
- University-Business Partnerships in Europe, Vilnius 4 April and Grodno 18 April 2012;
- Legislation, Governance Structures and Economics of Education, Riga, 11-12 April 2012 (Rectors' meeting);

Activities

- Baltic Seminar of University Administrators (BSUA), Knowledge Triangle: Education, Research, Innovation, Gdansk, 10-11 May 2012.

Events being planned for Autumn 2012

-Human Resource Managers (Joensuu),
Estate Managers (study tour), Faculty
Managers, EMA 2 joint events.

Discussion

- is university cross-border co-operation in the Baltic Sea Region important?
- do we need special mechanisms for it?
- are the existing mechanisms enough?
- are the existing mechanisms used to the full or have they become redundant?
- dissemination of information through contacts always a challenge, if you need to reach a heterogeneous target group

Discussion

- institutional mechanisms of joining an international network: theory and practice;
- internationalisation cannot be left in the hands of the international offices alone;
- example and encouragement of the leadership of the institution;
- who takes care of those administrators who have no international contacts at all?

Discussion

- an extra effort is needed, not just forwarding info
- organisational peculiarities of institutions and the position of institutional contacts
- LU and VU examples in coordination
- the NUAS example and heritage in the Nordic countries
- search for target group administrators

Discussion

- Scholarships to attend OECD IMHE General Conference in September 2012
- Scholarships to attend the EAIR Forum in Stavanger in September 2012
- Enhanced use of EU Erasmus Staff Mobilities
- Questionnaire to new target group administrators

Discussion

- the enthusiasm of early 1990's and the enlargement of the EU and NATO
- "Old Europe" leadership in coordinating EMA 2 consortia and university organisations
- EMA 2: UTU, Mykolas Romeris and Warsaw University of Technology
- BSRUN efforts in putting together consortia for EMA 2 applications

Discussion

- university profiles and student mobility vs. staff mobility in EMA 2
- BSRUN as a facilitator for EU-Russia/Belarus/Ukraine co-operation
- still a considerable lack of interest in co-operation in the region
- enhanced interest in Belarus, Russia, Poland

Discussion

- the challenge and promise of Erasmus for All
- Guarantees of a future: Ownership and commitment
- Possible new objectives and target groups: University – Business Partnerships and Business and Innovation Development
-to be continued at the next Plenary Meeting

Thank you for your kind attendance and
attention!