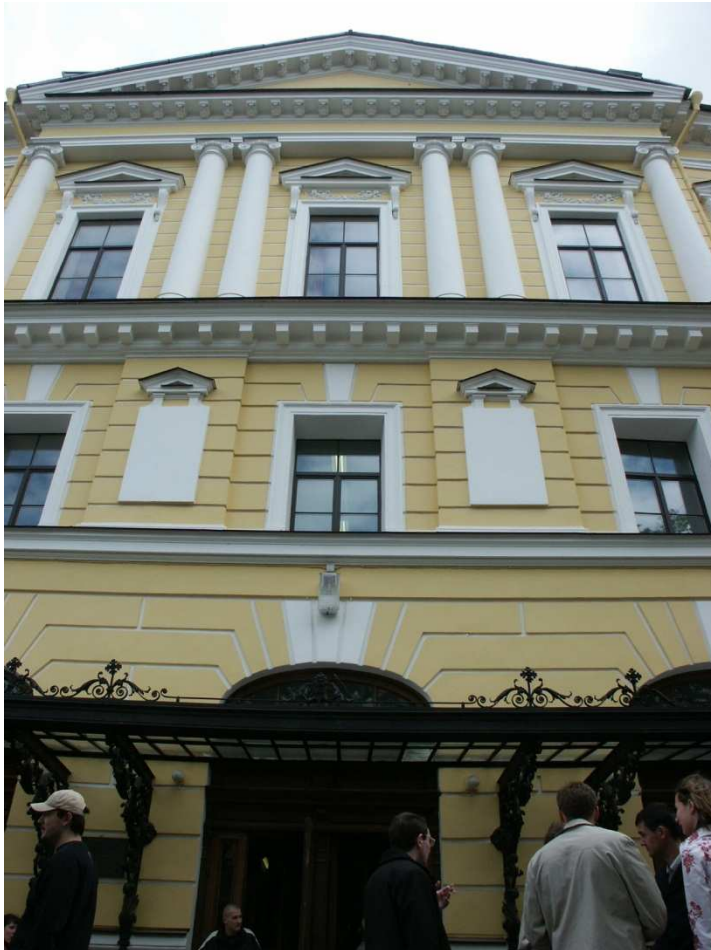




**DEVELOPMENT OF DOUBLE
DEGREE PROGRAMMES IN
ECONOMICS AND
MANAGEMENT BASED ON
BUSINESS-UNIVERSITY
PARTNERSHIPS**

The University



In September 1930 the first 80 students started their classes at the Leningrad Institute of Finance and Economics

In 1991 the Leningrad Institute of Finance and Economics received the status of university

International relations

St.Petersburg State
University of Economics
and Finance cooperates
with more than
110 universities and
higher schools abroad



Double degree Bachelor programs:

Grenoble University
Hagen University

Double degree Master programs:

University of Hamburg
Universite Paris Dauphine
Sapienza University
Grenoble University

PARTNERSHIPS WITH THE LEADING EUROPEAN UNIVERSITIES

RUSSIAN-FRENCH MASTER PROGRAM

«MASTER OF INTERNATIONAL BUSINESS - CORPORATE FINANCE, CONTROL & RISKS»

RUSSIAN-GERMAN MASTER PROGRAM

MIBA «MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION HAMBURG – ST.PETERSBURG»

EUROPEAN MASTER PROGRAM

«ECONOMY OF ENTERPRISE AND INTERNATIONAL INTEGRATION»

INTERNATIONAL MASTER PROGRAM

“ENERGY ECONOMICS AND SUSTAINABLE DEVELOPMENT”



Reform of higher education in Russia

Challenges:

- Slow adaptation of Russian labor market to the new diplomas
 - ✓ «Specialists» (DipHE) are more demanded now
 - ✓ Necessity to reconsider qualification requirements
 - ✓ Changing studying schedules and implementation of a multi-level system make companies to be more flexible when hiring graduates
- Implementation of the new diplomas breaks the traditional system of academic concepts
 - ✓ Choice in favor of academic or applied part
 - ✓ Creation of flexible study paths

Principles of double diploma programs' creation

- Principle 1: mutual recognition of degrees and diplomas
- Principle 2: equal participation in the program
 - *Allocation of roles and modules according to the core competencies of partners*
- Principle 3: mutual recognition of subjects and joint teaching approach
 - *One curriculum – two diplomas*

TEMPUS CD_JEP 25165-2004: «Economy of enterprises and international integration (EE2i)»

- The origins of the project:
- A long cooperation between UPMF (The Faculty of Economics) and FINEC: since 1990
- Former cooperations for Tempus projects, or Erasmus-Mundus, between UPMF, FINEC, Sapienza-University Roma, Cracow University of Economics



Carrying out and opening of European Master Programme
«Economy of enterprises and international integration» at
Finec

TEMPUS CD_JEP 25165-2004: «Economy of enterprises and international integration (EE2i)»

- European Master Programme «Economy of enterprises and international integration»:
- The on-going double-degree programme for the Bachelor holders and young specialists
- Developed by 4 leading Universities: The Saint-Petersburg State University of Economics and Finance, The Pierre Mendes-France University (Grenoble, France), The La Sapienza University (Rome, Italy), The Cracow University of Economics (Poland)
- The students have an option to choose one of the specializations:

Human Resources
Management and
International
Competitiveness (France)

Quality Management and
Innovations (Italy)

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

– The origins of the project:

- Carrying out and opening of European Master Programme «Economy of enterprises and international integration (EE2i)» from Tempus project 2006-2008
- Former cooperations among FINEC, St.Petersburg State Polytechnical University and regional universities



Carrying out the new project TEMPUS ETF-JP-00237-2008 in co-operation with 15 academic and business partners

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

– Partners

- Universities : 5 EU (FI-Savonia/Applied sciences, FR-Grenoble/UPMF, DE-Dortmund/Management, IT-Roma/Sapienza, IT-Roma/ENI), 3 KZ-Almaty (1 for Economists, 2 for Engineers), 4 RU-St Petersburg and Samara (2 for Economists, 2 for Engineers)
- Enterprises : 2 DE (E.ON, RWE), 1 FR (Schneider Electric), 1 RU (Integra)
- Independent expert DE : Renate Eras
- AIESEC (students) : RU/St Petersburg

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

- Aim of the project:
- To work out, in Russian and Kazakh universities new courses, curricula/diplomas of Masters «Engineers Economists of energy and sustainable development» by cooperation with european universities
- Connecting knowledge and professional skills according to necessities of :
 - collective work and multidisciplinary project teams in enterprises of energy and joint activities
 - new international conditions and requirement of sustainable development, in context of globalization
- Initial training as well as further education, in both universities : economics + technical or polytechnical

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

– The results of 2009:

- Two co-ordination meetings in Almaty (KAZ) and Samara (RUS)
- (Grenoble (FR) meeting has been held in Jan 2010)
- Internships for the colleagues from the Russian and Kazakh universities have been held in Nov-Dec 2009. Aim: to get acquainted with the study process organisation at the European universities; get idea of the existing schemes of the cooperation between universities and business

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

– The results of 2010:

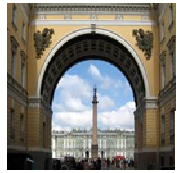
- New set of internships in April-May 2010 at the European universities
- Co-ordination meetings every quarter

– The plans for 2011:

- Creation of shared electronic resources – the International virtual center of information and resources for the community of stakeholders in education on «Energy and sustainable development»
- Opening of the International Master programme “Energy economics and sustainable development” at Finec

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (INECO-E2D)

Three regional centres



St.Petersburg (RUS)

St.Petersburg
state university of
economics and
finance (Finec)

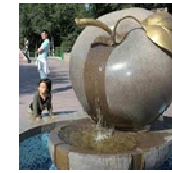
St.Petersburg
State
Polytechnical
University



Samara (RUS)

Samara State
Economic
University

Samara State
Technical
University



Almaty (KAZ)

Kazakh
Economic
University

Kazakh National
Technical
University

Institute of
energetics and
communication
(Almaty)

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

St.Petersburg (RUS)

St.Petersburg state
university of
economics and
finance (Finec)

St.Petersburg State
Polytechnical
University

Retraining
education
programme

“Energy
Economics and
Sustainable
Development”
in English

“Project
management
and
construction”

“Energy saving
and energy
efficiency”

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists
of Energy and Sustainable Development (*INECO-E2D*)

Samara (RUS)

Samara State
Economic
University

Samara State
Technical
University

“Sustainable
development of
business (in energy
sector)”

“Energy-efficient
Sustainable
Development of
Power”

TEMPUS ETF-JP-00237-2008: Masters Engineers Economists of Energy and Sustainable Development (*INECO-E2D*)

Almaty (KAZ)

Kazakh National Technical
University

+

Institute of energetics and
communication (Almaty)

Kazakh
Economic
University

“Efficiency of electric
power industry

“Energy Economics
and Sustainable
Development”

University co-operation options

Business –
to -
University

- Financial support
- Informational and content support: case-studies, invited lectures etc

Business –
to -
students

- Scholarships
- Internships
- Master thesis support

University-
to -
University

- Professors and students exchange
- Joint scientific and educational projects and conferences

Saint-Petersburg State University of Economics and Finance

Contacts

International School of economics and politics

191023, Saint-Petersburg,

nab. Kanala Griboedova, h. 30/32, 2nd staircase

phone: (812) 310-19-57, 310-45-81

Fax: (812) 710-55-86

e-mail: miep@finec.ru

Saint-Petersburg State University of Economics and Finance

Thank you!