



**SAINT-PETERSBURG
STATE UNIVERSITY
OF ECONOMICS**

EuroFaculty: The Donor's Experience

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St. Petersburg





Strategic directions of internationalization

- Mobility;
- Internationalization of programs;
- Internationalization of research;
- **UBP and regional development**





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University – Business Partnership





What to start with?

To understand business needs and to create reasonable model with respect to its own standards of education and research:

- Triple Helix Model;
- Survey and meetings;
- Additional/Executive education;





From MDP to BDPro

- Business Development Program:
 - **six-month programme;**
 - **focus on promoting cross-border activity and developing new business opportunities and networks around and between north-west Russia, the Baltic countries and Scandinavia;**
 - **Five four-days modules around BSR.**
- Think globally, act locally;



BDPro Modules





BDPro Locations



Think globally, act locally



EuroFaculty Experience





Future EuroFaculty

- The main EF challenge is to find beneficiary who fits donors' team:
 - Academic credibility;
 - Strong will of HEI management and governmental support;
 - Infrastructure;
- EuroFaculty should as well fit Internationalization strategy;
- EuroFaculty needs more visibility;
- N.B. The hockey team approach: different HEIs have different strong points



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THANK YOU FOR YOUR ATTENTION!



BREEDING THE BEST

