

**BALTIC SEA REGION UNIVERSITY NETWORK (BSRUN)  
ANNUAL FORUM**

14-16 May, 2014  
Hotel "Ambassador", St. Petersburg, Russia

**"University Cooperation in the Baltic Sea Region: Fruitful Collaboration  
or Lost Opportunities?"**

**PROGRAM**

**May 14,  
Wednesday**

Arrival of participants

15.00

**Workshop 1: "BSR Universities and University Rankings"** – jointly with National Training Foundation, Moscow

18.30

Welcome cocktail

**May 15,  
Thursday**

9.30

Registration

10.00

Official opening of the Forum

10.30 – 13.30

Key Speech:  
*"The Universities' Internalization in the Baltic Sea Region"*,  
Kazimierz Musiał, University of Gdansk

Comments:

- Stanislav Tkachenko , President, ISA POSTCOMM Section, Professor of European Studies, Director of Diplomatic Studies M.A. program School of International Relations Saint-Petersburg State University

Plenary Speeches:

- Jan Lundin, Director General, Council of the Baltic Sea States Secretariat
- Irina Arzhanova, Executive Director of National Training Foundation, Moscow
- Juha Ketolainen, Assistant Director of Higher Education Centre for International Mobility CIMO
- Kari Hypponen, BSRUN President

13.30 – 14.30

Lunch

- 14.30 – 16.00 Parallel Workshops:
- Workshop 2: “Mobility and Recognition”** – jointly with CIMO
- Workshop 3: “University-Business Partnerships”**
- 16.00 Coffee-break
- 16.30 – 18.30 Parallel Workshops:
- Workshop 4: “Joint Programs”**
- Workshop 5: “Marketing of Education Programs: Partners or Competitors?”** – jointly with St. Petersburg Association of Vice-Rectors for International Relations (AVRIR)
- 18.30 Reception
- May 16, Friday**
- 11.00 **Workshop 6: “Financial Tools for BSR Universities Cooperation”**
- 13.00 Closing ceremony