

Higher Education
~~Doing Business with Russia~~

Benefits of International Cooperations
in the field of Higher Education

e.g.

Double Degree Program with Plekhanov
Russian University of Economics, Moscow



Benefits of International Cooperations

Benefits for the University:

- Participating in International Networks
 - Sharing high quality partners
 - Sharing experience

- Partner in International research and study programmms
 - Tempus, Double Degree

- More attractive for (international orientated) students and teachers

- Partner for national and international companies



Benefits of International Cooperations

Benefits for the Students:

- Getting to know foreign countries, cultures and economies
 - Study, Internship
- Studying in a foreign language
- Receiving a second degree (Double Degree Program)
- Being much more attractive for the labour market
 - National and International



Benefits of International Cooperations

Experiences of FHWS:

- International Cooperation is not a one-way-street
 - It's like a relation that needs to be supported by both partners
- It starts mostly on personal basis (single colleagues) who spend a lot of time and efforts in negotiating and comparing study plans
 - Going abroad to visit partners is not a holiday
- Internal and external hurdles need to be overcome
 - National law, Internal regulations, colleagues,



Benefits of International Cooperations

Experiences of FHWS:

- Be patient
 - There are things that cannot be influenced by yourself
 - Good partners remain with you ... others leave

- Keep quality of your academic level
 - If you argue with quality define it



Double Degree

Program with Plekhanov Russian University of Economics, Moscow



First Steps

- 1988 Excursion with 100 german students to Moskau
- 1990 Partnership agreement (MoU, Student and Staff exchange)
- 1991 First russian Students at University of applied sciences in Würzburg
- 1994 First discussions about cooperating on Double Degree level



Double Degree Agreement

- 1995 Signing the Double Degree Agreement between IBS Plekhanov and FHWS



Content of the Agreement

- Student and Staff exchange
- Students are enrolled for 3 Semesters at the partner University (2 theoretical, 1 practical)
- Acknowledgement of the subjects studied abroad
- No tuition fees
- 2 Bachelor degrees after fulfilling the requirements



Experiences

- In the first years exchange only from RUS \Rightarrow D
- German students could not be motivated
- Reason: Language, Writing, Criminality
- Since 2000 exchange in both directions. Number of students is more or less equal
- Between 3 - 4 students every Semester
- Regular exchange of teachers



Current situation

- 2005 Switching from Diploma to Bachelor according the Bologna regulations
- 2006 Signing of the Double Bachelor Agreement
- 2013 Renewing the Agreement after finetuning
- 2006 Cooperation on Master Level with Plekhanov REU (MBA International Business with Focus on Asia, Western or Eastern Europe)



Questions??

