



**RANEPA**  
THE RUSSIAN PRESIDENTIAL ACADEMY  
OF NATIONAL ECONOMY  
AND PUBLIC ADMINISTRATION

**NORTH-WEST INSTITUTE OF MANAGEMENT**



**Baltic Sea Region University Network**  
**The North-West Institute of Management of the Russian Presidential Academy of National Economy and Public Administration**  
International seminar  
«University Real Estate Management»

8-9 October 2015  
St. Petersburg

Formation and development of university campuses is nowadays a frequently discussed topic within the university society. It is directly associated with the need to improve the quality of higher education and the role of universities in achieving sustained innovation development of the region. The role of campuses consists in creation of a special material and intellectual environment which is providing facilities and generating creative processes in educational and research activities. Campus ought to provide conditions for informal personal communication between university people of different levels in combination with individual creative process of education and research.

Seminar will be held at the Scientific Library of RANEPA, Saint-Petersburg (8<sup>th</sup> Line of Vasilevsky Island, 61, Saint-Petersburg), founded in 1906 as a Library of the First State Russian Duma. RANEPA, Saint-Petersburg is the largest European HEI, providing education in the sphere of training, continuous training and re-training public and municipal servants, as well as specialists in humanities and economics.

The Plenary session will be followed by consecutive Workshops on construction of the brand new campuses, reconstruction and re-mastering of existing venues and preservation of historical monuments.

The key topics for discussion:

- concepts, structure, functions and applied requirements for university campuses;
- establishment concept and applied requirements for ensuring the effectiveness of all major and provision activities for the campus , including: requirements for the design and construction of various categories of campus premises (residential, educational, administrative, experimental and industrial, social, health and fitness, etc.) to ensure the provision of eco-friendly resource saving (including human capital) campus environment and the establishment of energy-efficient lifestyle as well as educational, scientific, production and engineering activities;
- requirements for campus engineering provision in accordance with international standards;
- requirements for campus energy supply on the basis of optimal combination of traditional energy sources and all economically feasible and affordable alternative and renewable energy sources;
- existing models in the area of social communications at University, the existing practice to ensure the most favorable conditions for human potential development;
- financial tools and legal aspects of regulation of this area in the BSR.

**On the second day** the bus tour around St. Petersburg universities campuses is planned (historic venue, brand new venue, remote study and recreation campus).