



# **EUSBSR** EU STRATEGY FOR THE BALTIC SEA REGION

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## **PA Education** - in brief

28 oktober 2014 | Information Day | St. Petersburg

## Three policy areas

- Education
- Youth
- Labour mobility

## Two Priority Area Coordinators

- Christiane Schadow (Hamburg)
- Anders Bergström (Norden Association in Sweden)

## Targets and indicators

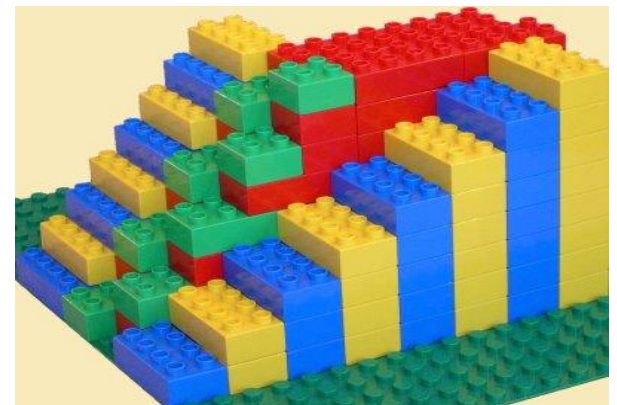
Improved global competitiveness of the Baltic Sea Region and a smart, inclusive and sustainable growth through;

- increased pupil/student mobility - increased knowledge about the BSR and its cultures - forming a common belongingness.
- closer cooperation between educational institutions in BSR - building a common area for education.
- a strengthen international position in education - attract students from outside BSR to our higher education institutions.



### Flagships - and how to build them?

1. **Vision / Strategy** (ex. BTP / School to Work)
2. **Get support in strategies** (EU, Macro-regional, National, Regional, Local)
3. **Identify actors needed**
  - What kind of development should be achieved? - new methods, changes in behavior etc.
  - The actors are needed? Where should the development take place? Who will be affected / involved?
4. **Identify and recruit flagship leaders** (ex. national agencies)
5. **Supporting the flagship leaders in finance** (recommend programs + possible seed funding), partner search and project development
6. **Follow up and place the flagship of the relevant political context** - operate at the interface between the operational level and politics.



## Flagships

- **Baltic University Programme**
- **Baltic Training Programme**
- Baltic Sea Labour Forum
- **School to Work**

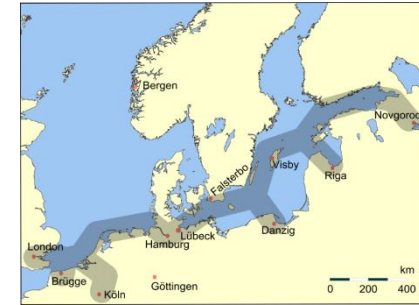
## Possible emerging flagships

- Baltic Sea Youth Forum
- Ready to Research
- Introducing dual education within VET
- BSLF Mobility Flagship Initiative

## New initiatives

- BSR Lifelong Learning
- Baltic Science Network
- SYPERB - mapping of youngsters living conditions
- EntrepreneurshipLab





## Coaching

- if needed support with formulations
- control of the command in English

Application +  
Project idea  
via Internet

# BTP -

in-company training

## Match-making

- finding a host-company
- if needed coaching of the two parties

## Introduction

- 6 days education
- individual coaching

## Internship

- three weeks
- if needed coaching of both parties

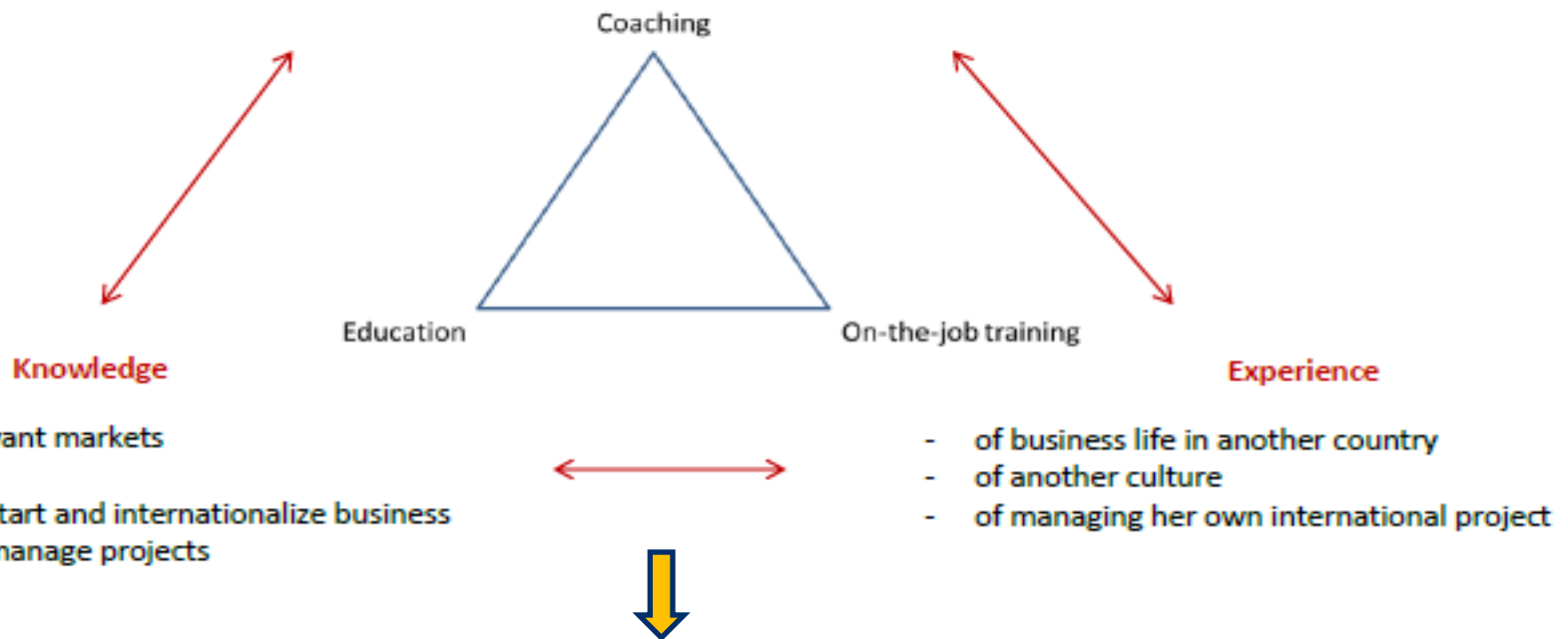
## Final seminar

- two days
- re-cap of the first week
- project presentations

# HansaVET-model of journeyman travel - an integrated learning experience

## Heightened awareness

- Self-awareness: cultural patterns, entrepreneurial traits, personality, life goals...
- Understanding own and others' perspectives on life, business and other things









# Outcome



# Baltic Training Programme - a cluster of 5 projects

Developing and testing the method  
focusing on students and companies

Implementing  
focusing on teachers

Implementing + ECVET  
focusing on VET providers

Baltic Training Programme  
2009 - 2012  
Central Baltic  
SE, EE, LV

Nordpraktik 2011 - 2014  
Nord  
SE, NO, FI

South Baltic Training  
Programme 2012 - 2014  
South Baltic  
SE, DK, GE, PL, LT

HansaVET  
LdV TOI  
SE, EE, LV, LT

HansaECVET  
LdV TOI  
SE, EE, LV, LT, PL, GE, DK, FI



# Baltic Training Programme

## Flagship leader: Swedish Council for Higher Education

Baltic Training Programme supports internationalisation and entrepreneurship in vocational training, both in the secondary as tertiary.

In line with the Bruges Communiqué, a method has been developed and tested, which means that students formulate business projects that subsequently matched with companies in neighbouring countries. Students are prepared for their mobility with training modules such as cultural understanding, business internationalisation and project management. Both students and host companies offer coaching to optimize both learning and business benefit. The method has been given the name "HansaVET-model of Journeyman Travel".

Baltic Training Programme started in 2009 and since then the method has been developed and tested in three INTERREG A programs. Teacher training has been offered in an LLP Leonardo da Vinci Transfer of Innovation (TOI LdV) and currently another LdV TOI is implemented with the aim of creating a network of educational providers and companies in the region with the use of ECVET.

### Some facts

- 200 pupils / students have participated
- 200 training providers
- 200 teachers

# Baltic University Programme

## Flagship Leader: University of Uppsala

Baltic University Programme is a thematic, interdisciplinary network of more than 200 universities

and institutions of higher education in the region. The programme started in 1992.

The programme focuses on issues of sustainable development, environmental protection and democracy in the region. The aim is to support the key role that universities play in a democratic, peaceful and sustainable development. This is achieved through the development of university courses, and through participation in projects in cooperation with government agencies, municipalities and other stakeholders.

### Some facts

- 14 regional centers in 14 countries
- Many active universities in the biggest network in the region
- 1 500 teachers and researchers are connected to the network
- Annually involved 9000 students in one of the program's activities

# School to Work

## Flagship leader: Swedish Association of Local Authorities and Regions (SALAR)

A new cluster of projects aimed at reducing the number of early school leavers (drop outs) and the number of NEETs (Not in Employment, Education or Training). The flagship is divided into the following thematic areas;

### Statistics and monitoring of measures

Coordinated by the Swedish Agency for Youth and Civil Society

### Guidance and counseling

Coordinated by Stavostwe powiatowe Wolominskie Voivodeship / Ad Futurum (Poland)

### Preventive measures

Coordinated by the Swedish Association of Local Authorities and Regions

### Re-integrative measures

Coordinated by the Norden Association in Sweden

### One-stop-shop - co-operation and co-location of actors

Coordinated by the Land of Hamburg - Ministry of Labour, Social Affairs, Family and Integration (Germany)



# **EUSBSR**

## **EU STRATEGY FOR THE BALTIC SEA REGION**

### Information

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### Website

<http://groupspaces.com/eusbsr-education/>