



Co-operative Bachelor's Programs - Combining Theory, Practice and Internationalization

Andreas Zaby, St. Petersburg, May 15, 2014

Facts and Figures



- 10.000 students and 220 professors
- Leader in international student mobility (> 1,000 mobilities p.a.)
- More than 150 partner universities world-wide
- 12 international double degree program
- MBA program accredited by AMBA
- English-taught bachelor's and master's programs
- UAS7 Alliance for Excellence
(offices: Berlin, New York and Sao Paulo)
- Berlin International Summer School



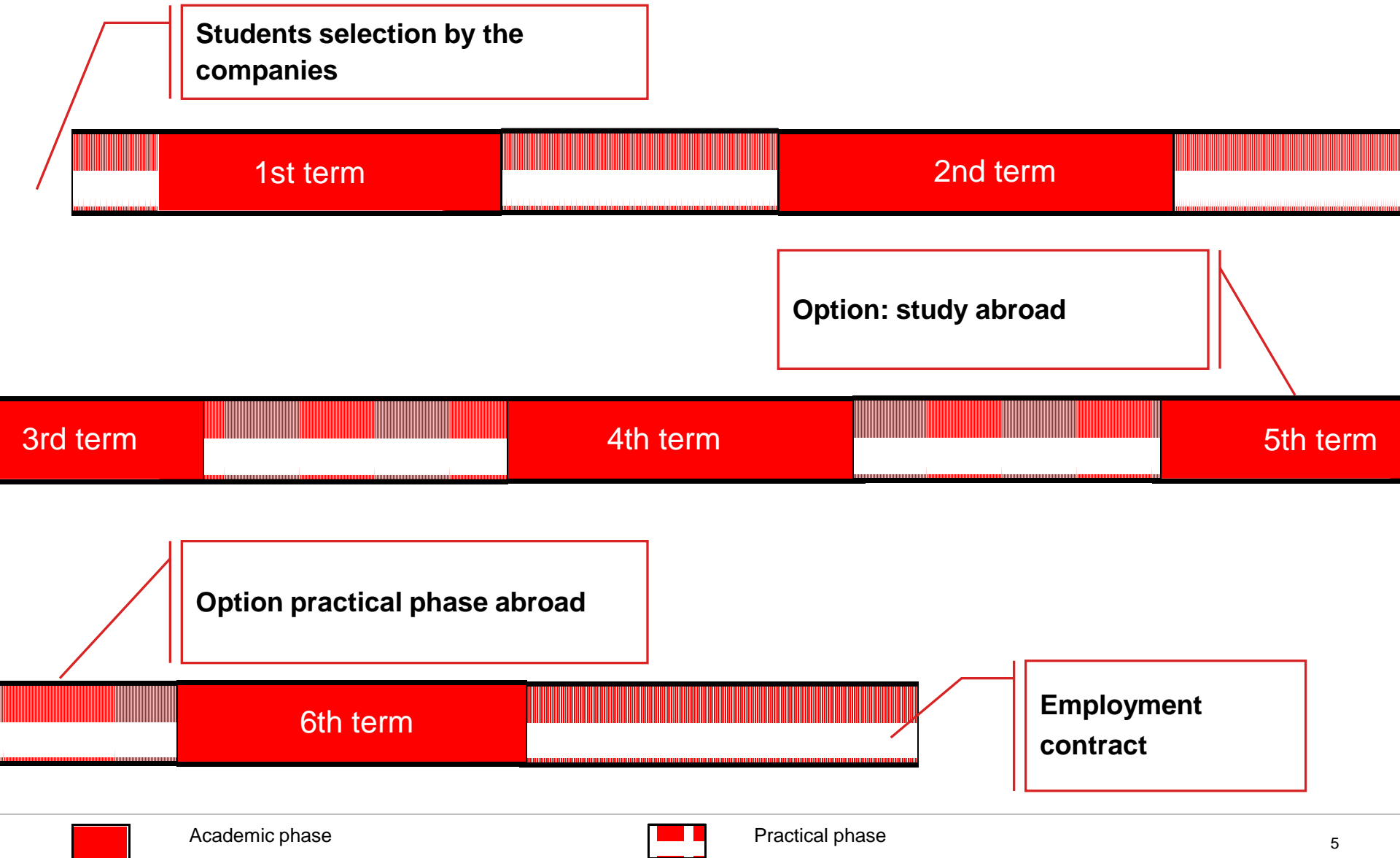
- The key feature of cooperative programs is the integration of academic studies and workplace training:
Alternating three-month phases, with students learning theory at the university and receiving practical training from an enterprise.
- Department and companies share the responsibility for the design of programs:
Academic directors of each program are “contact person” between department and companies.

Student Selection and Employment



- Companies (total: > 650) select their students themselves (total: 2,200 students)
- As partners of Berlin School of Economics and Law, they are responsible for the practice-oriented part of the studies
- Students are employed and paid (> € 500 per month) by the participating companies
- The students' future prospects are excellent: over 85% of the students receive a job offer from the cooperating company after graduation

Academic and Practical Phases: each phase 3 months; total 3 years





Business Studies

- Business Administration:
 - Banking
 - Facility Management
 - Industry
 - Insurance
 - International Business Adm.
 - Logistics and Transportation
 - Real Estate
 - Services Management
 - Taxation and Auditing
 - Tourism
 - Wholesale and Retail Sector
- Business Information Systems

Engineering and Inf. Technology

- Electrical Engineering
- Civil Engineering
- Mechanical Engineering
- Computer Science

Internationalization of Co-operative Programs



“Berlin Study Plus”

- Students take part in “Fall-Semester“ of international partner universities (usually Sep-Dec) during 5th term
- Incoming students take part in 5th term (Aug-Oct)
- Incoming students then do an internship with partner company (usually Nov-Dec/Jan)
- Incoming and outgoing students receive full credit at home university



**Thank you very much
for your attention!**